



Association of Hispanic Advertising Agencies

Internship Posting

MGS

Machado/Garcia-Serra (MGS) Communications, based in Miami Florida is a full-service integrated marketing agency that excels in both national Hispanic and General Market.

The public relations division provides services to clients in various industries including automotive, telecommunications, consumer products, health care and financial services.

MGS is offering internship opportunities to college students majoring in Communications or Marketing. As an intern you will have the opportunity to experience first hand the implementation of public relations programs that include corporate communications, media relations, special events, promotions, etc.

Here are some of the activities that interns will participate in:

- Participate in brainstorming sessions to develop campaigns and programs for new and existing clients
- Assist account teams in:
 - Research of event marketing, sponsorships and community relations opportunities
 - Coordination of consumer and media programs
 - Updated and building of targeted media lists
 - Researching information relevant to various industries
 - Development of news alerts and media outreach
 - Preparation of client reports and presentations

The internship position offers future opportunity for a full-time position.

To submit for consideration, Yvonne Lorie at (305) 444-4647 or send your information to Yvonne@mgscomm.com.