



## Internship Posting

### Zubi Advertising

**Description:** Zubi Advertising prides itself in enjoying a comprehensive internship program that allows our interns to work on an existing Zubi client marketing program. We believe that it is vitally important to allow interns to understand the demands of this field. After our first interview we identify the department that the intern is interested in learning more about, in some instances we may divide their time in two departments. The intern team will work on a marketing plan for one of our existing clients and they get to present to our Management Team at the end of the 8 - 10 week term. This program is very similar to the final Advertising Campaign class which is offered at many Schools of Communications across the country.

We offer internship positions in the following departments:  
Account Planning/Research, Account Service, Creative (Copywriting and Art Direction), Digital/Direct, Media

#### Requirements:

- Junior or Senior college standing
- Students in the School of Communications or Majoring in Marketing under the School of Business
- It is preferable for the student to have a minimum 3.0 GPA
- We accept students whether they are or are not doing the internship for credit. We are prepared and willing to fill out any reports required by schools when the student is receiving credit for the internship.

#### Duration:

- Summer Program (June – August)
- 30 – 40 hours per week

#### Compensation:

- Non-paid
- Stipend upon completion of the program based on the project grade

**Due date:** Student resume is due **April 1<sup>st</sup>, 2009**

Letters of recommendation, copy of transcripts and work samples may be requested at time of interview, during the phone interview the student will be advised of what is needed.

**Comments:** Zubi is not just a national, independently owned, full-service Hispanic Advertising Agency; it's an agency which has dared to continually recreate itself in order to stay in tune with a steadily evolving market. Our combination of unique passion, innovative creative and unwavering commitment to excellence defines the difference between advertising in Spanish and building a brand in the Hispanic market.

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