



## SPONSORSHIP AGREEMENT

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please select the level of sponsorship by initialing the appropriate box.

	<b>Sponsorship Opportunities</b>	<b>Sponsorship Fee</b>	<b>Signature</b>
1.	Post FIAP Screening	\$6,000	
2.	Welcome/Opening Reception	\$20,000+	<b>SOLD</b>
3.	Thursday Delegate Breakfast	\$8,000	<b>SOLD</b>
4.	Young Creatives Award Competition	\$5,000	<b>SOLD</b>
5.	Opening General Session: "Is Hispanic Advertising Dead?"	\$7,000	<b>SOLD</b>
6.	Thursday Coffee Break I	\$4,000	<b>SOLD</b>
7.	General Session: "¿Es Para Morir?"	\$5,000	<b>SOLD</b>
8.	Thursday Delegate Luncheon: Account Planning Awards	\$20,000	<b>SOLD</b>
9.	General Session: "Planning That Nailed It"	\$5,000	<b>SOLD</b>
10.	Thursday Coffee Break II	\$4,000	<b>SOLD</b>
11.	General Session: "Avoiding Death"	\$5,000	<b>SOLD</b>
12.	Wednesday Night Reception (offsite)	TBD (Approx. \$35,000+)	<b>SOLD</b>
13.	Friday Delegate Breakfast	\$7,000	<b>SOLD</b>
14.	General Session: "Charla Ejecutiva"	\$6,000	<b>SOLD</b>
15.	Friday Coffee Break I	\$4,000	<b>SOLD</b>
16.	Creatives Workshop	\$3,000	<b>SOLD</b>
17.	Planners Workshop	\$3,000	<b>SOLD</b>
18.	Friday Delegate Luncheon: Young Creatives Awards	\$18,000	
19.	General Session: "Renacimiento"	\$5,000	<b>SOLD</b>
20.	9 <sup>th</sup> Annual Creative Awards Gala	Please call AHAA for details	
21.	Conference Registration	\$5,000	<b>SOLD</b>
22.	Conference Program	\$5,000	<b>SOLD</b>
23.	Conference Bags	\$3,000 (plus cost of bags)	<b>SOLD</b>
24.	Badge Lanyards	\$2,000 (plus cost of lanyards)	<b>SOLD</b>
25.	Conference Badges	\$4,000	<b>SOLD</b>

By signing below, I acknowledge that I am duly authorized to sign for my company and understand that I am making a commitment to participate in this sponsorship opportunity. If total sponsorship payment is not received by the due date, I understand that AHAA reserves the right to cancel the sponsorship agreement.

Signature of Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

AHAA would like to thank you for your support. Our Federal Tax ID is: 75-2659688

Please Return form to:

Rick García, AHAA  
 8201 Greensboro Drive, Suite 300, McLean, VA 22102  
 Phone: 703-610-9014 Fax: 703-610-9005

**"Contributions or gifts to AHAA are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses."**